



## LOUIS WERTZ

Communications, media and partnerships for a thriving planet



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## EXPERIENCE

### **Director of Communications & Strategic Partnerships/Communications Manager, EcoAgriculture Partners**

June 2013 - Present / Washington, DC - remote (Denver, CO)

Promoted to Director after five years of increasing responsibility and organizational leadership. Manage fundraising and partnership development for major organizational program priorities and new initiatives. Lead the organization's strategic outreach and communications efforts, including all digital communications channels (blog, social media, multiple websites, email newsletter, etc.), publication design and production, media outreach and public relations, and fundraising proposal and messaging design. Write and produce e-newsletter and email campaigns and manage email lists using Mailchimp. Commission and lead project teams, including outside vendors, for video, web, and print design projects. Write grants, prepare and manage budgets, and track deliverables. Manage internal communications (Google GSuite, Mavenlink project management, Trello, and Slack administration).

### **Communications Associate, EcoAgriculture Partners**

Sept 2012 - June 2013 / Washington, DC

Wrote and edited content for organization's websites, social media, and email newsletter communications. Directed the establishment and growth of EcoAgriculture Partners' social media outreach efforts. Promoted to Communications Manager after less than one year.

### **Editorial Director, Wonderdads Publishing**

October 2010 - May 2011 / San Rafael, CA

Produced 32 individual titles, including editing and proofing manuscripts, managing art design, and completing book design using InDesign. Managed and directed all marketing, outreach and promotions for all titles. Created social media marketing plan.

## PROFESSIONAL DEVELOPMENT

### **Permaculture Design Certification, Denver Permaculture Guild, Denver, CO**

September 2017 - April 2018

### **[In]Land Summer Landscape Architecture Institute, University of California, Berkeley, CA**

May 2010 - August 2010

Completed 5 studio projects in landscape architecture, practicing hand and computer drafting techniques, clarity and creativity in visual communication, space- and place-making, and architectural process. Developed foundational experience in Adobe Creative Suite.

## VOLUNTEER

### **Board Member, Denver Permaculture Guild, Denver, CO**

May 2018 - present

Organize and promote events and classes that grow the practice and ethic of permaculture in Metro Denver.

## EDUCATION

### **Bachelor of Science in Journalism**

Northwestern University, Evanston, IL

### **Master of Science in World Heritage Studies**

Brandenburg Technical University, Cottbus, Germany

## SKILLS

**Adobe Creative Suite**

**Powerpoint, Google Slides, and Prezi**

**GSuite Administration, Slack Administration**

**Wordpress, CSS, HTML**